



DEPARTMENT OF HUMAN RESOURCES, SCIENCE AND TECHNOLOGY

INNOVATING EDUCATION IN AFRICA EXPO 2019

SPONSORSHIP PACKAGES

1. Gold Sponsor

Contribute to at least 1 of the following items:

- Tickets and accommodation of at least 60 participants (Innovators, Member States Focal points in ICT in Education, RECs Focal points in ICT in Education)
- 100,000 USD or more towards the AU Education Innovation Prize

Benefits:

- Exhibition Booth at the event
- Organise a session/side event during event
- 1 Keynote speaking role
- Propose up to 3 speakers to contribute to relevant panel discussions
- Present up to 5 ICT in Education related initiatives or supported programs during the event
- Recognition in all publicity/branding mediums of the event (including but not limited to: Poster, Website, Stage backdrops, Roll-up banners, Handbook, Video adverts, Report, Proceedings, Commissioner Opening and Closing remarks, Press releases)

2. Silver Sponsor

Contribute to at least 1 of the following items:

- Tickets and accommodation of at least 30 participants (Innovators, Member States Focal points in ICT in Education, RECs Focal points in ICT in Education)
- 50,000 USD or more towards the AU Education Innovation Prize

Benefits:

- Exhibition Booth at the event
- Propose up to 2 speakers to contribute to relevant panel discussions

- Present up to 3 ICT in Education related initiatives or supported programs during the event
- Recognition in the following publicity mediums of the event (Poster, Website, Stage backdrops, Handbook, Video adverts, Report, Proceedings, Commissioner Opening and Closing remarks, Press releases)

3. Bronze Sponsor

Contribute to at least 1 of the following items:

- Publicity and multimedia coverage of event: photography, video coverage, session intro videos; web advertisement on Facebook, Twitter, LinkedIn, 3 popular relevant websites.
- Production of Education Innovations Handbook and Conference Proceedings
- 10,000 USD or more towards the AU Education Innovation Prize

Benefits:

- Propose 1 speaker to contribute to relevant panel discussions
- Present 2 ICT in Education related initiatives or supported programs during the event
- Recognition in the following publicity mediums of the event (Poster, Website, Stage backdrop, Handbook, Report, Proceedings, Commissioner Opening and Closing remarks, Press releases)

4. Technical Partner

Contribute to the following items:

- Publicity for the event using its organisation's social media handles and website
- Support in evaluation of submissions
- Contribute personnel to support reporting during event

Benefits:

- Recognition in the following publicity mediums of the event (Website, Stage backdrop, Report, Proceedings, Press releases)
- Present one ICT in Education related initiative or supported program during the event